



AGREEMENT MADE BETWEEN

WBZ TV 4

CONTRACT NO. REV. 1061-58163-1

DATE PRINTED 08/30/12

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 11548 AGENCY (OR SERVICE) ACTING AS AGENT FOR 105516 ADVERTISER (OR AGENCY AND ADVERTISER) Cancellation Notice NAME MULTI MEDIA SERVICES CORP. SCOTT BROWN FOR U.S. SENATE COMMITTEE Required 915 King St Fl 2 337 Summer St AND Announcement 28 days **ADDRESS** Alexandria VA 22314-3091 Boston MA 02210-1707 prior notice USA USA N. MCDONALD CONTACT PRODUCTBROWN/R/US SEN MA LOÇAL AGENCY EST. NO. PAT CASHEN POLITICAL PRODUCT 1302 SALESPERSON 5071 CODE NATIONAL SALESPERSON

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

BROADCAST SCHEDULE STARTING 09/03/12 AND ENDING 09/09/12

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

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ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
(121)										
1 FIXEC		8	05:58A	07:00A	30s	09/04/12-09/07/12	WBZ NEWS	8	585.00	4680.00
2 FIXED	T-F	12	07:00A	09:00A	30s	09/04/12-09/07/12	THE EARLY SHOW	12	450.00	5400.00
3 FIXEC	M-F	5	09:00A	10:00A	30s	09/03/12-09/07/12	RACHAEL RAY	5	450.00	2250.00
4 FIXED		5	11:00A	12:00N	30s	09/03/12-09/07/12	PRICE IS RIGHT	5	990.00	4950.00
5 FIXED	M-F	5	12:00N	12:27₽	30S	09/03/12-09/07/12	WBZ NEWS	5	540.00	2700.00
6 FIXE		5	12:27P	02:00P	305	09/03/12-09/07/12	CBS SOAP ROTATION	5	495.00	2475.00
7 FIXE		5	03:00F	04:00P	30S	09/03/12-09/07/12	DR. PHIL	5	600.00	3000.00
8 FIXEC	M-F	5	04:00F	05:00P	30s	09/03/12-09/07/12	JUDGE JUDY	5	720.00	3600.00
9 FIXEC	M-F	5	05:00P	05:30P	30s	09/03/12-09/07/12	5PM NEWS	5	855.00	4275.00
10 FIXE	M-F	5	05:30P	06:00P	30s	09/03/12-09/07/12	530PM NEWS	5	945.00	4725,00
11	M-F	5	06:00P	06:30P	305	09/03/12-09/07/12	WBZ NEWS	5	1170.00	5850.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. It this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

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			AND		PAGE 2
11548	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	.05516 ADVERTISE	R (OR AGENCY AND ADVERTISE	R) Cancellation Notice
NAME	MULTI MEDIA SERV	ICES CORP.	SCOTT BROWN F	FOR U.S. SENATE COMMITTEE	Carleenation Notice
AND	915 King St Fl 2	}	337 Summer St		Required
AND					Announcement 28 days
ADDRESS	Alexandria USA	VA 22314-3091	Boston	MA 02210-1707	prior notice
CONTACT	N. MCDONALD			n/r/us sen ma	
LOCAL SALESPERSON	PAT CASHEN POLITI	ICAL AGENCY EST. NO. 5071	PRODUCT 130)2	
NATIONAL SALESPERSO			-		

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

BROADCAST SCHEDULE STARTING 09/03/12 AND ENDING 09/09/12

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations and its

NO, WEEKS:

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FIXED										
12 FIXED		5	07:00P	07:28P	305	09/03/12-09/07/12	WHEEL OF FORTUNE	5	1440.00	7200,00
FIXEL										
13	M-F	5	07:28P	07:579	308	09/03/12-09/07/12	JEOPARDY !	5	2250.00	11250.00
FIXED		!								
14	M-F	10	11:35F	12:37A	3.05	09/03/12-09/07/12	DAVID LETTERMAN	10	425.00	4250.00
FIXED										
4.5		1.0	40 303	01:37A	30s	09/03/12-09/07/12	LATE LATE SHOW	10	175.00	1750.00
15 FIXE D	M-F	10	12;37A	01:37A	305	09/03/12-09/07/12	THIE THIE SHOW	10	175.00	1100.00
					1					
16 FIXE D	M-Th	4	04:29A	05:00A	30\$	09/03/12-09/06/12	WBZ NEW\$	4	180.00	720.00
		1								
17 FIXED	T-F	8	05:00A	05:56A	30s	09/04/12-09/07/12	WBZ NEWS	В	450.00	3600.00
18	M-Sa	14	11:00P	11:35P 11:35P	305	09/03/12-09/09/12	WBZ NEWS	14	900.00	12600.00
LUR	Su		11:007	11,355						
19 FIXE	. Şa	1	06:00A	07:00A	308	09/08/12-09/08/12	WBZ NEWS	1	450.00	450.00
		İ								
20 FIXE	\$a	2	07:0DA	08:00A	305	09/08/12-09/08/12	WBZ NEWS	2	540.00	1080.00
									•	
21	Sa	1	08:00A	10:00A	30s	09/08/12-09/08/12	SATURDAY EARLY SHOW	1	1000.00	1000.00
FIXE										
22	Sa	1	07:00P	07:28P	3 0s	09/08/12-09/08/12	WHEEL OF FORTUNE	1	630.00	630.00

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11548

NAME

AND

ADDRESS

CONTACT



Alexandria

N. MCDONALD

USA

AGREEMENT MADE BETWEEN

WBZ TV 4

CONTRACT NO. REV. 1061-58163-1 **DATE PRINTED**

Cancellation Notice

Announcement 28 days

08/30/12

Required

prior notice

PAGE

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134 AND

WBZ TV 4

AGENCY (OR SERVICE) ACTING AS AGENT FOR 105516 ADVERTISER (OR AGENCY AND ADVERTISER) MULTI MEDIA SERVICES CORP. SCOTT BROWN FOR U.S. SENATE COMMITTEE

337 Summer St

915 King St Fl 2

VA 22314-3091

Boston MA 02210-1707

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USA

PRODUCTBROWN/R/US SEN MA

LOCAL PAT CASHEN POLITICAL AGENCY EST. NO. PRODUCT 1302 SALESPERSON

CODE 5071

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/03/12 AND ENDING 09/09/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity		SPOT		TIME				TOTAL		
ПЕМ	DAYS	PWK.			LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
FIXEC										
23 FIXED	Sa		1. 07:28	P 07:56P	308	09/08/12-09/08/12	JEOPARDY!	1	720.00	720.00
24 FIXED	Sa		05:00	A 06:00A	30s	09/08/12-09/08/12	WBZ NEWS	1	200,00	200.00
25 FIXED	Su		1 06:00	A 07:00A	305	09/09/12-09/09/12	WBZ NEWS	1	450.00	450.00
26 FIXED	Su		07:00	08:00A	30s	09/09/12-09/09/12	WBZ NEWS	1	540.00	540.00
27 FIXED	Su		2 08:00	09:00A	305	09/09/12-09/09/12	WBZ NEWS	2	675.00	1350.00
28 FIXE	Su		2 08:51	'A 10:30A	305	09/09/12-09/09/12	CBS SUNDAY MORNING	2	1800.00	3600.00
29 FIXE	F		1, 07:0	DP 08:00P	308	09/07/12-09/07/12	PATRIOTS ALL ACCESS	1	2200.00	2200.00
30 FIXE	Su		1 05:0	06:00A	305	09/09/12-09/09/12	WBZ NEWS	1	200.00	200.00
31 Fixed	T		1 10:0)P 11:00P	308	09/04/12-09/04/12	DEMOCRATIC NATIONAL	1	5000.00	5000.00
32 Flxed	W		1 10:0	DP 11:00P	30s	09/05/12-09/05/12	DEMOCRATIC NATIONAL	1	5000.00	5000.00
33 Fixed	Th		1 10:0	OP 11:00P	30s	09/06/12-09/06/12	DEMOCRATIC NATIONAL	1	5000.00	5000.00

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AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION





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NAME	MULTI MEDIA SERVICES CORP.	SCOTT BROWN FOR U.S. SENATE COMMITTEE	
AND	915 King St F1 2	337 Summer St	Required
ADDRESS	Alexandria VA 22314-3091 USA	Boston MA 02210-1707 USA	Announcement 28 days prior notice
CONTACT	N. MCDONALD	PRODUCTBROWN/R/US SEN MA	
LOCAL SALESPERSO	PAT CASHEN POLITICAL AGENCY EST. NO. 5071	PRODUCT 1302 CODE	
NATIONAL SALESPERSO			
BROADCAS	ST SCHEDULE STARTING 09/03/12 AND ENDING 09/0	9/12 NO. WEEKS: 1]

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